

**Missouri River Regional Library Board Meeting
January 18, 2022**

The regular Board of Trustees meeting was called to order at 6:05 P.M. by Anne Rottmann, Secretary. Natalie Newville, Marketing Manager, was present to take the minutes.

AGENDA

1. Roll Call of Members
 - a. Members present: Secretary, Anne Rottmann; Treasurer John Gulick; Member, Kay Kasiske; Member, Anita Randolph; Member, Jeff Briggs; and Member, Bob Priddy.
 - b. Members absent: Stacy Fick, Lisa Klebba, Sharon Lehmen, Kaye Bertels, Ithaca Bryant, Peggy Mulvania.
2. Public Comment
 - a. None
3. Approval of December 21, 2021 Minutes
 - a. Delete possible from roll call
 - b. Bob Priddy made a motion to approve the minutes from December 21, 2021. Anita Randolph seconded. The motion passed.
4. Treasurer's Report (Attachment A) and Approval of Monthly Expenditures (Attachment B)
 - a. John Gulick reviewed the Treasurer's Report, Attachment A & B with the Board. Anita Randolph made a motion to approve the Treasurer's Report and Monthly Expenditures. Jeff Briggs seconded. The motion was approved.
5. Library Director's Report-Claudia Cook (Attachment C)
 - a. See director's report in packet
 - i. Claudia is working on job descriptions for upcoming openings
 - ii. Evaluating functions of jobs has led to the realization that an administrative secretary is needed
 - iii. Plan is to hire positions so they are in place by May 1
 - iv. LGBTQIIA+ challenges are happening more often statewide. MRRL has gotten 3 challenges in the last year. Staff respond to challenges based on policy, and children's staff have gone through training on how to handle

those tough conversations when patrons bring materials to them saying they are inappropriate.

- v. Claudia is now the MLA President, and has started her duties

6. Committee Reports

- A. Capital Facilities Committee (Anita Randolph) No report
- B. Executive Committee (Kay Kasiske)
 - i. Meeting on January 28th at 2pm for Claudia's evaluation
- C. Finance/Fundraising Committee (John Gulick) No report
- D. Foundation Liaison (Kaye Bertels)
 - i. Mini Golf happening 2/19 in Linn and 2/26 in Jefferson City
 - ii. \$19,459.54 raised for Giving Tuesday/Annual Appeal
- E. Marketing/Communications Committee (Jeff Briggs)
 - i. Philanthropy Center getting set up
 - ii. Looking into a texting service for programming notices
- F. Planning Committee (Stacy Fick) No report

7. Unfinished Business

- A. Capital Campaign update
 - i. Next meeting is February 4th
 - ii. Two members have dropped off the committee
- B. Director Evaluation update
 - i. Meeting on January 28th at 2pm for Claudia's evaluation

8. New Business

- A. Clark Swanson, Orange Boy CEO presentation
 - a. Key informant Interviews
 - i. Have gone well, Clark feels good about it right now
 - 1. Initials comments/thoughts
 - a. The library needs to find "meaning" in the community
 - b. Fields of Interests
 - i. Economic-high value skills
 - ii. People-attracting younger residents
 - iii. Culture-why would someone want to live here
 - c. Human Capital Needs
 - i. How do we find it?
 - ii. How do we get it here?
 - iii. How do we keep them?
 - d. Libraries are things that train people, and create culture.
 - e. Where we place ourselves in the community

- i. Share Space
 - ii. Town Square
 - iii. Your Best Self
 - b. Next steps: surveys and focus groups
 - i. Will test concepts with users, non-users, and leaders
 - c. Capital Campaign: can start developing prospect lists
 - d. How many power voters are card holders, and how many card holders are power voters
 - i. Power voters are those who have voted in 5 of the last 8 elections
 - e. Market Penetration is 24% (number of library card holders compared to population)
 - f. Process should be finished by end of April, assuming that everything goes according to plan
- B. Roll call vote to close meeting pursuant to RSMo 610.021
 - i. RSMo 610.021 (1) Legal actions, or litigation involving a public governmental body.
 - ii. RSMo 610.021 (2) Leasing, purchase or sale of real estate by a public body.
 - iii. RSMo 610.021 (3) Hiring, firing, disciplining or promoting of particular employees by a public governmental body.

Bob Priddy made a motion to go into closed session per RSMo 610.021 (1), RSMo 610.021 (2), and RSMo 610.021 (3). Jeff Briggs seconded the motion.

Roll Call Vote:

Kay Kasiske - Yes
Anita Randolph - Yes
Jeff Briggs - Yes
John Gulick - Yes
Anne Rottmann - Yes
Bob Priddy - Yes

Anne Rottmann made a motion to return to open meeting. Jeff Briggs seconded the motion.

Kay Kasiske - Yes
Anita Randolph - Yes
Jeff Briggs - Yes
John Gulick - Yes
Anne Rottmann - Yes
Bob Priddy - Yes

Returned to open meeting after the closed session.

9. Adjournment

1. Adjourned at 7:50 p.m.

APPROVED 02.15.22