

MRRL PLANNING COMMITTEE MEETING

February 15, 2022

MINUTES OF THE MEETING

The MRRL Planning Committee meeting was called to order at 5:00 p.m. by Stacy Fick. Diane Clingman, Business Office & HR Coordinator, was present to take the minutes.

1. ROLL CALL OF MEMBERS

MRRL Planning Committee members present were: Ithaca Bryant, Anne Rottmann, Stacy Fick, and Kay Kasiske. Also present were Claudia Cook, Library Director; Betty Hagenhoff, Asst. Director; and Natalie Newville, Marketing Manager.

Member absent: Sharon Lehmen

2. APPROVAL OF MINUTES

Kay Kasiske made a motion to approve the minutes of the August 4, 2020 meeting. Ithaca Bryant seconded. The motion passed.

3. Review of the Strategic Plan strategies:

Claudia reviewed the Strategic Plan highlights (See attached). Based on the feedback from the Planning committee adjustments will be made and a revised operational plan will be shared with the full Board at the March meeting. Below are a few of the items Claudia spoke about.

Goal #1: To establish the Library as an integral community resource.

The Marketing department has planned to send out more targeted mailing in 2022 targeting services and programming. Osage County will be one of the first targeted mailings in 2022. Natalie has enlisted the help of a new texting service for programmers to send information and reminders of programs.

MRRL plans to seek additional funds from Cole County, from the County's American Rescue Plan, to purchase a smaller van and anytime lockers for rural Cole County.

MRRL staff continue partnerships within community groups and are currently planning to join others. The Council for Drug Free Youth has asked to work closely with Teen Services. Three library staff currently serve on the Homelessness Task Force.

Natalie has set up a 2022 Spring speaking tour for MRRL.

Work continues with the JC Chamber to fill gaps in education and technology training. Reference Solutions and Linked-in Learning are some of the databases promoted. Creative Bug is a database just purchased for 2022.

Adult Services staff have tried to locate volunteers to assist Seniors and low income individuals or families with taxes. This is a definite need however we are unable to locate assistance at this time.

Goal #2: To expand library facilities and services in Osage and Cole counties.

Preparation of an informational messaging campaign about the Library's Expansion plans. More information will be provided in a strategic way as we move forward with the Capital Campaign and decisions to be made for the 2023 election to place our issue on the ballot.

Work continues regarding the library's expansion plans and our strategic approach to raise money. Staff have expressed concern regarding a plan if the expansion does not occur.

Goal #3: To increase resources for the Missouri River Regional Library.

The MRRL Foundation has agreed to a contract with Orange Boy to assist with the cultivation of local individual donors. The American Rescue Plan application process for the county begins March 1, 2022.

4. ADJOURNMENT

Stacy Fick adjourned the meeting at 5:45 p.m.

Meeting minutes approved on February 20, 2024.